



3rd Annual
ADDICTED 2 RECOVERY 5K
the council on Alcohol + Drug Abuse Coastal Bend

Addicted 2 Recovery 5k Sponsorship Letter

Saturday August 31, 2019 at Oleander Point at Cole Park Corpus Christi, TX

We cordially invite you to participate as a Sponsor of the 3rd Annual Addicted 2 Recovery 5k. This event will serve as the kick off to National Recovery Month in September which was created by SAMHSA to increase awareness and understanding of mental and substance use disorders and celebrate the people who recover. In 2016, the UT Addiction Research Institute reported that individuals who participated in recovery programs like the one we offer at The Council free of cost, demonstrated improvements in a range of life domains.

Last year we had 188 participants cross the finish line with us, which was even more than the year before! Your sponsorship will allow our organization to continue to provide prevention, treatment, recovery, and intervention services in our community.

There are various levels of sponsorship for the Addicted 2 Recovery 5k. Size and placement of logos on t-shirts, websites, and print material are based on sponsorship level.

Recovery Supporter - \$250

- Recognition on back of t-shirt
- 1 complimentary race entry
- Recognition in agency newsletter

Recovery Ally - \$500

- Logo on back of t-shirt
- Logo added to event webpage and Facebook event page
- Promotional materials in runner swag bags
- 2 complimentary race entries
- Recognition in agency newsletter

Recovery Hero - \$1000

- Includes all "Recovery Ally" benefits PLUS...
- Logo added to event e-blast and on banner placed at finish line
- May set up table at event
- 5 complimentary race entries

Recovery Champion - \$2000

- Includes all "Recovery Hero" benefits PLUS...
- Listed as a top sponsor on website, Facebook, and race registration page
- Recognition in all pre-event media
- Champion Sponsorship includes 10 race entries for local youth

Running Bib Sponsor - \$1500 (1 Available)

- Logo on all runner bibs, t-shirts, website, and Facebook event site
- 5 complimentary race entries



Addicted 2 Recovery 5k Sponsorship Form

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Company Name: _____

Address: _____

Contact Person: _____

Contact Email: _____

Phone Number: _____

Sponsorship Level (please circle)

Running Bib	Recovery Champion	Recovery Hero	Recovery Ally	Recovery Supporter
\$1500	\$2000	\$1000	\$500	\$250

I am not interested in sponsoring the event, but enclosed is my donation of \$_____.

PLEASE RETURN FORM & MAKE CHECK PAYABLE TO : **The Council on Alcohol & Drug Abuse**

Mail: 1801 S. Alameda, Ste. 150, Corpus Christi, TX 78404

Please mail checks by August 21, 2019.

Artwork/logos should be submitted to Megan at mnolan@coada-cb.org as follows:

- Logos for t-shirts will be printed only in one color and should be submitted as a vector file if possible

- Logos for websites and print should be submitted as a 72 dpi JPEG or EPS file.

Most Photoshop and Illustrator files can also be accepted.

Please contact Megan Nolan at mnolan@coada-cb.org or at 361.854.9199 with questions or for additional information on sponsorships and the event.

The Council on Alcohol & Drug Abuse-Coastal Bend is a 501(c)(3) organization