



**4th Annual**  
**ADDICTED 2 RECOVERY 5K**  
the council on Alcohol + Drug Abuse Coastal Bend

**Addicted 2 Recovery 5k Sponsorship Letter**

**Saturday March 12, 2022 at Oleander Point at Cole Park Corpus Christi, TX**

We cordially invite you to participate as a Sponsor of the 4th Annual Addicted 2 Recovery 5k. This event will serve as a celebration of National Recovery Month in September which was created by SAMHSA to increase awareness and understanding of mental and substance use disorders and celebrate the people who recover. The UT Addiction Research Institute reported that individuals who participated in recovery programs like the one we offer at The Council free of cost, demonstrated improvements in a range of life domains.

Since it's inception in 2017, an average of 175 participants have crossed the finish line with us. Each year, the number of participants has increased. Your sponsorship will allow our organization to continue to provide prevention, treatment, recovery, and intervention services in our community.

There are various levels of sponsorship for the Addicted 2 Recovery 5k. Size and placement of logos on t-shirts, websites, and print material are based on sponsorship level.

**Recovery Supporter - \$250**

- Recognition on back of t-shirt
- 1 complimentary race entry
- Recognition in agency newsletter

**Recovery Ally - \$500**

- Logo on back of t-shirt
- Logo added to event webpage and Facebook event page
- Promotional materials in runner swag bags
- 2 complimentary race entries
- Recognition in agency newsletter

**Recovery Hero - \$1000**

- Includes all "Recovery Ally" benefits PLUS...
- Logo added to event e-blast and on banner placed at finish line
- May set up table at event
- 5 complimentary race entries

**Recovery Champion - \$2500**

- Includes all "Recovery Hero" benefits PLUS...
- Listed as a top sponsor on website, Facebook, and race registration page
- Recognition in all pre-event media
- Champion Sponsorship includes 10 race entries for local youth

**Running Bib Sponsor - \$1500 (1 Available)**

- Logo on all runner bibs, t-shirts, website, and Facebook event site
- 5 complimentary race entries



## Addicted 2 Recovery 5k Sponsorship Form

**Saturday March 12, 2022 at Oleander Point at Cole Park, Corpus Christi, TX**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Sponsorship Level (please circle)

Running Bib	Recovery Champion	Recovery Hero	Recovery Ally	Recovery Supporter
\$1500	\$2500	\$1000	\$500	\$250

I am not interested in sponsoring the event, but enclosed is my donation of \$\_\_\_\_\_.

PLEASE RETURN FORM & MAKE CHECK PAYABLE TO : **The Council on Alcohol & Drug Abuse**

Mail: 1801 S. Alameda, Ste. 150, Corpus Christi, TX 78404

**Please mail checks by March 1, 2022.**

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Artwork/logos should be submitted to Kalynn at [kbennet@coada-cb.org](mailto:kbennet@coada-cb.org) as follows:

- Logos for t-shirts will be printed only in one color and should be submitted as a vector file if possible

- Logos for websites and print should be submitted as a 72 dpi JPEG or EPS file.

Most Photoshop and Illustrator files can also be accepted.

Please contact Kalynn Bennet at [kbennet@coada-cb.org](mailto:kbennet@coada-cb.org) or at 361.854.9199 with questions or for additional information on sponsorships and the event.

**The Council on Alcohol & Drug Abuse-Coastal Bend is a 501(c)(3) organization**